

«IntroBlockchain OÜ» is glad to present the INTRO Token that will become a license to the INTRO Services for real estate market participants (www.introa.io)

Our IT-project was originally initiated by the Gosstroy Group, a major Russian real estate development holding, est. in 2009. Today, the development portfolio of Gosstroy includes 14 completed residential and commercial objects, as well as 13 under-construction buildings with total area of about 150,000 sq.m.

In early 2017, the IT Division of Gosstroy was separated as an independent business. In early 2018, the company had 42 staff members and about 20 freelance contractors. Over 20 construction companies, several governmental agencies and industrial associations is now using the products of INTRO.

Problems:

The market of residential construction is non-transparent and unstable. There is a risk that the project won't be finished or completed in time. Huge sums of money are spent on middlemen's services.

Decision:

INTRO Ecosystem:

- Market analyst (INTRO analitica)
- private sales with discounts (INTRO sale)
- Online store of off-plan (INTRO REstate)
- Social application for property buyers (INTRO COINvest)

We were the first to use AI (Artificial Intelligence) to collect and process data on off-plan development investments from the official state registries. At the next step, we plan to integrate the blockchain technology for data protection and secure transactions between developers, investors and home buyers.

INTRO Tokens will become the access key for the INTRO ecosystem, which brings together developers, investors and home buyers from all over the world

Our mission is to make the global off-plan property market transparent and to protect the developers and homebuyers against insecure investment.



INTRO Analytica - is a business intelligence system for monitoring and management of the off-plan development.

Today, the INTRO Analytica system is used by over 20 large Russian construction holdings, investors, banks and the Russian authorities, as well as by the leading architects and mass media.

Demo access: <http://english.introa.ru/auth>

login: ICOfdemo

password: 100INTRO



INTRO Sale - is a private online auction with up to 30% discount on off-plan properties.

The development of INTRO Sale began in July 2017, commercial launch takes place in January 2018.

Demo access: <https://appeng.ru.sale/auth>

login: partners@introrus.ru

password: 1TokenINTRO



INTRO REstate - is an online store of off-plan and new built properties sold at developers' prices.

Development of INTRO REstate is scheduled for 2018.



INTRO COINvest - is a social application for property buyers.

The app development is underway from September 2017, the launch is planned for July 2018.

TOKEN SALE

PRE-ICO pre-ico discount 30%

commencement date: 26 march 2018 00:00

completion date: 31 may 2018 23:59

ICO ICO discount up to 15%

commencement date: 01 june 2018 00:00

completion date: 31 july 2018 23:59

Token price	1 ITR - USD 0.40 (40 US cents)
Maximum goal (hard cap)	15 000 000 USD
Minimum goal (softcap)	3 000 000 USD
Minimum purchase per one person	12 USD
Maximum purchase per one person	5 000 000 USD
Total produced tokens	200 000 000 ITR
Pre-sale	2 000 000 ITR
Pre-ICO	10 000 000 ITR
ICO	148 000 000 ITR
Accepted fiduciary currency	EUR, USD
Accepted crypto-currency	BTC, ETH, LTC, DSH, BCH
Countries where citizens are allowed to purchase INTRO Tokens	All countries, except the People's Republic of China and the Socialist Republic of Vietnam

All unsold tokens will be burned

Token distribution



80%	Token holders	15%	Team's share
3%	Bounty campaign share	2%	Advisors' share

Funds allocation



25%	Development of products	20%	Legal services
20%	Marketing and sales	7%	Remuneration for the team members
7%	New market research	8%	Infrastructure
8%	Licensing and fees	5%	Other costs